



*Supporting the Martin
County Business Community
since 1948*

Dear Chamber Member,

Wow, summertime has really hit Martin County with hot weather! So, do you want to cool off with some discounts and promotions? Then join our Member 2 Member Discount Club. This club offers discounts and promotions exclusively to Martin County Chamber of Commerce Members and we want you to be a part of this FREE program.

Your Chamber is continually looking for ways to assist you in increasing your business exposure. We also want to promote Chamber members to shop with other Chamber members. We began the Member 2 Member Discount Club(M2M Club) in 2008 and we would like to continue the great benefits many of our members are offering. Remember participation in this program is completely FREE and designed to increase sales and visibility among Members.

Here's how it works; as a business, you will offer discounts/promotions to chamber members that show their M2M discount club card.

This is a great way to market your business to the community as well as other chamber members. You will benefit from this program as a Chamber Member, because you will be receiving discounts at other Chamber businesses just for being affiliated with the Martin Chamber. It is a win-win situation!

You can be as creative as you like regarding what Discounts you offer Chamber members. Below you will find some possible discounts; however if you need any assistance the Chamber is here to help with some possible ideas.

Possible examples of discounts you could offer other Chamber members:

- | | |
|---|--|
| Free car charger with new service or renewal of service at our location | 10% off campsite fee |
| Free investment review | Oil Change Special |
| 10% off individual or family memberships | 10% off all rooms for family, friends, and clients |
| waive "Application Fee" if referred by a chamber member | Free checks and debit cards with new account |
| 50% discount on new client setup fee for bookkeeping services | 10% discount on current years 1040 filing |

Promotional Benefits:

- Promotions will be advertised in ChamberGram (weekly email)
- Participants and discount will be denoted on Website
(special section on website; Member2Member Discount Club)
- *Promotional flyer will be available on website

The Member-2-Member Discount Program is designed to:

- Increase name recognition for YOUR business among the business community.
- Attract potential new customers to YOUR business.
- Provide marketing opportunities for YOUR business.

We hope you will participate in this program. Enclosed you will find a M2M Initiation Form. Please fill out and mail/fax back to sign up. You can also call if you prefer. It will only take a few minutes to get you established in the M2M Club. The Martin County Chamber of Commerce works for our Members. We want to be a leading Chamber that is striving to make great things happen. We look forward to continuing this program for our Members. It will be a great benefit to you as a member!

Form due by August 21.

Sincerely,

Ashley Dews Smith
Executive Director
Martin County Chamber of Commerce



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M2M Discount Club

Name of Business: _____

Contact Person: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Member 2 Member Discount

I would like to offer other Martin County Chamber of Commerce Members the following dicount:

Please mail or fax completed application to:

Martin County Chamber of Commerce
419 East Boulevard
Williamston, NC 27892
Fax : 252-792-1013